VIVA OPEN!

VIVA’s new team members talk open
WHAT IS VIVA?

The Virtual Library of Virginia (VIVA) is the consortium of nonprofit academic libraries within the Commonwealth of Virginia.
ORIGINS OF VIVA’S OPEN AND AFFORDABLE PROGRAM

Began as a grass roots movement across the state, many institutions (often through libraries) doing a range of open textbook/course curriculum affordability work.

After compelling statewide take-up, and requests from member libraries, VIVA began pilot program with the Open Textbook Network (OTN) in 2016-2018.
VIVA OPEN TEXTBOOK NETWORK PILOT, 2016-2018

The VIVA-OTN program trained 45 faculty and librarians to provide workshops on the availability, quality, pedagogical benefits, and location of open educational resources free to students.

The program provides a small stipend to faculty to review an open textbook, an opportunity to assess for themselves the quality of the resource.

In the first part of the pilot, 71 workshops for 469 faculty were held, with almost half of all participants completing reviews.
RESULTS FROM 2016-2018 PILOT

88 adoptions at 16 institutions...

Affecting over 12,000 students...

Saved students $2.5 million!
VIVA’S OPEN AND AFFORDABLE COURSE CONTENT PROGRAM — THE FUNDING

In the 2018-2020 Biennium, the General Assembly awarded $600,000 each year to support a new Open and Affordable Course Content Program through VIVA.

$120,000 of this funding each is earmarked for a grant program that supports faculty course redesign in preparation for the adoption of open course material.

Additional program components include acquiring affordable content for faculty, surfacing open content, and expanding the OTN program.
$240,000 each year for central office infrastructure, including two new central staff who coordinate the program, serve as a resource for open and affordable course content options, and assess and report on program outcomes. The VIVA Central Office grew from 3 to 5 full time positions.
WHO ARE THESE TWO NEW PEOPLE in VIVA’S CENTRAL OFFICE?
OPEN and SUSTAINABLE LEARNING COORDINATOR
ASSESSMENT and E-RESOURCES PROGRAM ANALYST
Welcome to the VIVA Faculty Textbook Portal!

The goal of the Portal is to provide course materials for adoption that are of no cost to students. It provides a wide array of Open Educational Resources, shared library resources, and content available for purchase using VIVA funds. If you have any questions about this or VIVA’s Open & Affordable Course Content program, please visit http://vivalib.org/open or write to viva@gmu.edu.
VIVA MICROSITE

- A hosting and indexing service powered by ISKME for a unique content library. Built on the OER Commons infrastructure.

- Repository for funded VIVA grant redesign projects.

- Authoring and module building tools for grant recipients will be available.

- Online venue to facilitate network building and collaboration among educators at Virginia’s institutions of higher education.

- Customized for VIVA’s unique needs.
ASSESSMENT of OPEN INITIATIVES

- Continue tracking classroom adoptions from OTN program.
- Tracking all adoptions through VIVA Faculty Textbook Portal.
- Collecting and analyzing data garnered through Course Redesign Grant Final Project Reports.
- Exploring new ways to tell the Open story through qualitative and quantitative measures.
Coordinate Open and Affordable Outreach Initiatives

- Serve as Central Contact and Facilitator for the OTN
- Coordinate and Implement Outreach and Training Components of the Open and Affordable Course Content Program
- Serve as statewide resource to libraries, faculty and interested in adopting and developing OER
- Coordinate the VIVA Course Redesign Grant Program
COURSE REDESIGN GRANT PROGRAM

The purpose of the Grant Program is to acknowledge and provide support for the time and effort it takes to redesign courses using only open or no-cost materials, and to empower Virginia faculty to contribute to the field of open course materials.

Grants will be awarded from $1,000-$30,000 and assist faculty members in transitioning to course materials available at no cost to students, such as an open educational textbook and/or a library resource that replaces a traditional textbook.

Full or part-time faculty may apply. Proposals may involve one person or teams, that include: teaching faculty, librarians, instructional designers, subject matter experts, editors, graphic designers, or others as needed.
COURSE REDESIGN GRANT PROGRAM

Grants are intended to:

Preserve academic freedom and provide incentives and support for this critical work.

Support a variety of approaches for course redesign using resources that are free to the student, such as OER and/or available online library resources.

Assist faculty, libraries, and institutions to implement these approaches.

Decrease the cost of higher education for Virginia students and contribute to their retention, progression, and completion.

*The funding model is based on other statewide models, with particular thanks to Affordable Learning Georgia, and seeks to provide direct support for course redesign.
COURSE REDESIGN GRANT PROGRAM

Awarded proposals will fall into one of three grant type classifications:

**Adopt:** Those who "adopt" a resource will be using existing resource(s) as-is or with minimal editorial changes.

**Adapt:** Those who "adapt" will be modifying resource(s), combining several existing resources with changes, or creating ancillaries for an existing resource.

**Create:** Those who "create" an OER resource will be creating it all or largely from scratch.
COURSE REDESIGN GRANT PROGRAM

Grants will be awarded on:

➢ Potential for student savings, including class enrollment and existing resource costs
➢ Use of Open Educational Resources (freely available and free to be modified)
➢ Frequency of course offering, with a preference for high-enrollment, required courses, and/or courses that are part of the SCHEV Passport Program
➢ Impact of the project on open education, such as the development of high quality resources in areas for which no other open content is currently available
➢ Statewide reach through multi-institutional efforts
➢ Commitment to continue offering the course for future years