Delivering
VALUE
Equitably, Cooperatively, and Cost-Effectively
VIVA’s mission

is to provide, in an equitable, cooperative and cost-effective manner, enhanced access to library and information resources for the Commonwealth of Virginia’s nonprofit academic libraries serving the higher education community.

VIVA Steering Committee Members, 2011-2012

Bridgewater College
Andrew Pearson
Library Director

College of William and Mary
Carrie Cooper
Dean of University Libraries

George Mason University
John Zenelis
University Librarian & Associate VP, IT

James Madison University
Ralph Alberico
Dean of Libraries and Educational Technologies (Chair, VIVA Resource Sharing Committee)

James Madison University
Sharon Gasser
Associate Dean Libraries & Educational Technologies (Chair, VIVA Resources for Users Committee)

Old Dominion University
Virginia O’Herron
University Librarian

Richard Bland College
Virginia Cherry
Library Director

Sweet Briar College
John Jaffe
Director of Integrated Information Systems/CIO

Tidewater Community College
Mary Mayer-Hennelly
Associate Vice President for Learning Resources

University of Virginia
Carla Lee
Director Science, Engineering & Education Services

Virginia Commonwealth University
John Ulmschneider
University Librarian (Chair, VIVA Outreach Committee)

Virginia Community College System
Gene Damon
Director of Library Automation & Learning Resource Centers (Chair, VIVA Steering Committee)

Virginia State University
Elise Weatherington
Dean, University Library

Virginia Tech
Tyler Walters
Dean of University Libraries

Virtual Library of Virginia (VIVA)
Kathy Perry
VIVA Director
The Virtual Library of Virginia, VIVA, is the consortium of the academic libraries serving Virginia’s nonprofit higher education community.

Since its inception in 1994, VIVA has consistently delivered value to our member institutions—equitably, cooperatively, and cost-effectively—advancing research, teaching, and learning by students and faculty wherever they might be.

“\nIn our opinion, VIVA represents the single-most important technological development in Virginia in higher education in the past decade; moreover, we believe that VIVA is one of the most significant developments of any kind in Virginia government over this period.”

— Dr. Carl Kelly, Chairman State Council of Higher Education of Virginia
Delivering Value — Equitably

Through VIVA, from Bristol to Winchester, from Hampton Roads to the Shenandoah Valley, from Danville to Fairfax, all students and faculty members—at both the VIVA public and the private nonprofit member institutions—have equal access to critical library resources. VIVA’s resources provide support for programs in fields ranging from nursing to engineering, and from basic sciences to humanities, that otherwise would not be possible at many smaller colleges and universities in the State. VIVA effectively levels the playing field for VIVA’s students and faculty no matter where they teach and learn.

VIVA Members

- Public Colleges & Universities
- Public Community and Two Year Colleges
- Private Nonprofit Institutions
- Educational and Research Institutions
VIVA Member Institutions

Public Community and Two Year Branch Colleges

Blue Ridge Community College
Central Virginia Community College
Dabney S. Lancaster Community College
Danville Community College
Eastern Shore Community College
Germanna Community College
J. Sargeant Reynolds Community College
John Tyler Community College
Lord Fairfax Community College
Mountain Empire Community College
New River Community College
Northern Virginia Community College
Patrick Henry Community College
Paul D. Camp Community College
Piedmont Virginia Community College
Rappahannock Community College
Richard Bland College
Southside Virginia Community College
Southwest Virginia Community College
Thomas Nelson Community College
Tidewater Community College
Virginia Highlands Community College
Virginia Western Community College
Wytheville Community College

Public Colleges and Universities

Christopher Newport University
College of William and Mary
George Mason University
James Madison University
Longwood University
Norfolk State University
Old Dominion University
Radford University
University of Mary Washington
University of Virginia
University of Virginia’s College at Wise
Virginia Commonwealth University
Virginia Military Institute
Virginia State University
Virginia Tech

Educational and Research Institutions

Institute for Advanced Learning and Research
Library of Virginia
New College Institute
Roanoke Higher Education Center
Southern Virginia Higher Education Center
Southwest Virginia Higher Education Center

Private, Nonprofit Institutions

Appalachian School of Law
Averett University
Bluefield College
Bridgewater College
Christendom College
Eastern Mennonite University
Eastern Virginia Medical School
Emory & Henry College
Ferrum College
Hampden-Sydney College
Hampton University
Hollins University
Institute for the Psychological Sciences
Jefferson College of Health Sciences
Liberty University
Lynchburg College
Mary Baldwin College
Marymount University
Randolph College
Randolph-Macon College
Regent University
Roanoke College
Saint Paul’s College
Shenandoah University
Southern Virginia University
Sweet Briar College
Union Presbyterian Seminary
University of Richmond
Virginia College of Osteopathic Medicine
Virginia Intermont College
Virginia Union University
Virginia Wesleyan College
Washington and Lee University
Delivering Value — Cooperatively

The Virtual Library of Virginia, VIVA, is widely recognized as a model for cost-efficient, cooperative operations in higher education. VIVA’s decentralized organization depends on the engaged and active volunteer staff of member libraries for much of its work, and its small, nimble central staff requires only 3% of its funding to operate. As a result, fully 97% of VIVA’s funding goes toward direct services for our members—purchasing electronic collections, providing resource sharing services for students and faculty throughout all of the State’s college and university libraries, and training for our members.

VIVA Expenditures FY12

- Collections (93%)
- Resource Sharing (3%)
- Travel & Training (<1%)

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Delivering Value — Cost-Effectively

Since VIVA’s inception in 1994, cost effectiveness has always been a top priority, and it remains a key focus in every initiative undertaken by VIVA. The ability of VIVA to negotiate contracts on behalf of all academic libraries in Virginia gives it enormous leverage, driving down prices and allowing VIVA to provide the best possible return on the State’s investment of taxpayer funds. Since 1994, VIVA has benefitted the Commonwealth with more than $400 million in cost avoidance, while also providing the highest quality library materials to students and faculty who otherwise would not have had access to these resources. Because of its cooperative approach to purchasing library materials, for every $1 spent on electronic resources, VIVA provides $5 worth of materials, a 5-to-1 payoff for Virginia’s college and university students.

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VIVA Resources
Research databases acquired by VIVA are purchased cooperatively and libraries avoid costly duplication in acquisitions by coordinating their work. The extraordinary electronic collections provided by VIVA cover a wide array of disciplines and include:

- Over 20,000 full-text journals providing access to millions of articles
- Approximately 24,000 electronic books
- Over 6,300 academic videos
- More than two million additional full-text reports, dissertations, conference proceedings, pamphlets and newspapers
- More than 170 databases supporting research and education
## Selected Current Resources

- Academic Search Complete
- ACM Digital Library (Association of Computing Machinery)
- AGRICOLA (Agricultural Online Access)
- Alt-HealthWatch
- America: History and Life
- American Chemical Society (ACS) Journals
- American Chemical Society (ACS) Journals Archives
- American History in Video
- American Mathematical Society (AMS) Journals
- Annual Reviews Journals
- Associates Programs Source
- BioOne Journals
- Books in Print
- Business Source Complete
- Chadwyck-Healey African-American Poetry
- Chadwyck-Healey American Poetry
- Chadwyck-Healey English Poetry
- Chadwyck-Healey English Verse Drama
- CIAO (Columbia International Affairs Online)
- CINAHL (Cumulative Index to Nursing and Allied Health Literature)
- Communication & Mass Media Complete
- Computers & Applied Sciences Complete
- Congressional
- Consumer Health Complete
- Contemporary Women's Issues (CWI)
- CRC Handbook of Chemistry and Physics
- CSA Illumina
- Dissertations & Theses (PQDT)
- EBSCOhost Collection
- EconLit
- Economia y Negocios
- Education Research Complete
- ENGnetBASE
- Environment Complete
- ERIC (Education Resources Information Center)
- Factiva (Dow Jones)
- FirstSearch
- Fuente Academica
- GreenFILE
- HarpWeek, Civil War Era, 1857-1864
- HarpWeek, Reconstruction I, 1865-1871
- HarpWeek, Reconstruction II, 1872-1877
- Health Source: Consumer Edition
- Health Source: Nursing/Academic Edition
- HighWire Journals
- Historical Abstracts
- Hospitality & Tourism Complete
- Humanities International Complete
- IEEE Xplore Digital Library (Institute of Electrical & Electronics Engineers)
- Institute of Physics (IOP) Journals
- Institute of Physics (IOP) Journals Archives
- Legal Collection
- Library Information Science & Technology Abstracts
- Linguistics and Language Behavior Abstracts (LLBA)
- Lippincott, Williams & Wilkins Journals
- Literature Resource Center (LRC)
- MasterFILE Premier
- MathSciNet (American Mathematical Society)
- MedicLatina
- MEDLINE
- Mergent Horizon
- Mergent Online
- Military and Government Collection
- MLA International Bibliography (Modern Language Association)
- Nature
- Nature Archives
- Newspaper Source Plus
- Oxford English Dictionary (OED)
- Oxford Reference Online (ORO)
- Oxford University Press (OUP) Journals
- PAIS International (Public Affairs Information Service)
- Project MUSE
- PsycARTICLES
- PsycBOOKS
- Psychology and Behavioral Sciences Collection
- PsycINFO
- Public Broadcasting Service (PBS) Videos
- Religion and Philosophy Collection
- Safari Tech Books Online
- Salud en Espanol
- Science
- Sociological Abstracts
- Teacher Reference Center
- Ulrichsweb Global Serials Directory
- Vente et Gestion
- Wiley Online Library
- Women's Studies International

See usage stats on next page
Use of these materials is staggering. From 1995 through 2010, over 71 million full-text articles have been downloaded and over 170 million individual searches have been performed in these resources by VIVA’s students and faculty members.

**VIVA Database Searches and Journal Article Downloads**

**FY1996 – 2010**

Total Full-Text Article Downloads: 71,405,784
Total Abstract and Index Database Searches: 170,575,296

From 1995 through 2010, over 71 million full-text articles have been downloaded...

In addition, member libraries have freely shared their valuable print collections. Since FY1996, VIVA members have shared more than 1.7 million books and articles with students and faculty at other institutions, with substantive contributions from the smallest to the largest academic libraries in Virginia.

**VIVA Lending of Books and Articles to Other VIVA Members 2010-2011**

Private Nonprofits 29%
Public 2-Year 5%
Public 4-Year 65%
Other 1%
Delivering MAXIMUM VALUE with public funds

The VIVA community has always worked diligently to make the most of taxpayer dollars. Despite recent difficult economic circumstances, VIVA took advantage of new opportunities in the marketplace by developing flexible and innovative cost-sharing arrangements with member institutions. As a result, General Assembly funding in FY12 represents 44% – less than half of the total VIVA budget – compared to 77% in FY06, while VIVA members increased their contributions from 23% in FY06 to 56% of the total FY12 VIVA budget. Through these innovative cost-sharing arrangements with VIVA member institutions, VIVA has been able to acquire key electronic resources necessary for Virginia’s higher education to excel. The willingness of member institutions to commit their limited local resources in order to acquire key resources for the VIVA community is extraordinary and reveals the power of the VIVA cooperative.

Looking to the Future

VIVA continues to explore new ways to serve the Commonwealth while providing cost-effective access to library materials for students and faculty across Virginia. The emergence of new eBook resources – especially in the important areas of science, technology, engineering, and mathematics (STEM) research – offers renewed opportunities not only to provide enhanced resources for the students and faculty, but also to provide them in the most cost-effective, equitable, and cooperative manner.

New programs to acquire eBooks and other new digital materials will spark a new, even more effective era of cooperation among Virginia’s nonprofit academic libraries. As the Commonwealth contemplates its next steps towards an improved higher education system, VIVA’s strong stewardship provides both a model for success and a mechanism to further increase efficiency and access for students and faculty throughout Virginia.